



## Generational Diversity/Understanding the Impact of Impairment in the Workplace Training

**South Carolina Municipal Insurance Trust  
and**

**South Carolina Municipal Insurance and Risk Financing Fund**

September 24, 2024

Cooperative Conference Center

169 Laurelhurst Ave

Columbia, SC

### Meeting Information

There are currently five generations present in the workforce for the first time in American history. The five generations are traditionalists; baby boomers; generation X; millennials, or generation Y; and generation Z, or zoomers. This can present challenges when each generation has different backgrounds, life experiences, values, attitudes towards work and life, and communication styles. Melissa Furman of Career Potential, LLC, will provide descriptive details about each generation to allow attendees to understand them and how to leverage the strengths of each generation to create inclusive work environments. She will provide knowledge, skills and strategies to lead, recruit, retain and train employees across multiple generations which will lead to increased employee satisfaction and productivity.

The remaining two hours of this training session will be devoted to “Understanding the Impact of Impairment in the Workplace.” Taylor Harrison of the National Safety Council Southeastern Chapter will provide employers with insights and strategies to identify and address issues related to impairment and fatigue at work which will result in safer, healthier and more productive work environments.

Attendance counts toward risk self-assessment compliance and will satisfy the Risk Management Institute core course requirement for employment liability.

### Agenda

9:00 – 10:00 a.m.	Registration
10:00 – 10:05 a.m.	Welcome and Introductions
10:05 – 11:05 a.m.	Generational Diversity
11:05 – 11:15 a.m.	Break
11:15 a.m. – 12:15 p.m.	Generational Diversity
12:15 – 1:00 p.m.	Lunch
1:00 – 2:00 p.m.	Understanding the Impact of Workplace Impairment
2:00 – 2:15 p.m.	Break
2:15 – 3:00 p.m.	Understanding the Impact of Workplace Impairment
3:00 – 3:30 p.m.	Questions/Adjourn

**South Carolina  
Municipal  
Insurance  
Trust Board of  
Trustees**

**Shawn Bell**  
City of Fountain  
Inn  
Chair

**Chief Le Hendrick**  
City of Conway  
Vice-Chair

**Mark Aakhus**  
Town of Edisto  
Beach

**Janet Bethea**  
City of Dillon

**Allison Gantt**  
City of Clemson

**Steven Huffles**  
City of Lancaster

**Blake Stone**  
City of Abbeville

**Ashley Watkins**  
Town of  
Springdale

**South Carolina  
Municipal  
Insurance  
and Risk  
Financing  
Fund Board of  
Trustees**

**Shaun Greenwood**  
City of Forest  
Acres  
Chair

**Allison Harvey**  
Town of Clover  
Vice-Chair

**Lee Bailey**  
City of Woodruff

**Stuart  
Bedenbaugh**  
City of Aiken

**Chief Kevin  
Cornett**  
City of Isle of  
Palms

**Howie Owens**  
City of Sumter

**Neil Parsons**  
City of Hardeeville

**Andrew  
Strickland**  
City of Anderson

**Rob Wolfe**  
Town of Cheraw

**Dr Melissa Furman, Owner and Founder, Career Potential, LLC**

Dr. Melissa Furman has a rich academic background in business, counseling, and psychology and her true passion lies within workforce, leadership, and professional development. This passion led her to launch Career Potential, a speaking, consulting, training and coaching organization. Furman combines her credentials, 20 years of leadership experience and witty personality for a unique style that drives genuine connections with her audiences and clients. Through every service offered, Furman's main goal is to help professionals and organizations maximize their potential.

**Taylor Harrison, Chief Operating Officer, National Safety Council Southeastern Chapter**

Taylor Harrison has a background in nonprofit management and has worked with the National Safety Council Southeastern Chapter since 2017. SCNSC is a nonprofit organization whose mission is working together to save lives from the roadway to the workplace across South Carolina and Georgia. Harrison oversees the strategy and implementation of SCNSC's training programs and community initiatives in the areas of defensive driving, first aid and workplace safety. She is passionate about increasing awareness for employers to enhance the safety and wellbeing of employees across the Southeast. Outside of work, she enjoys spending time with her family and taking day trips to explore and immerse herself in South Carolina's rural communities.

**Registration Information**

There is no cost to attend, but registration is required. Seating is available on a first-come, first-served basis. Register online by September 16 at [www.masc.sc](http://www.masc.sc).

The session room may be cool, so you may want to bring a sweater or jacket.

For special-needs requests, contact Amy Gillian at 803.354.4774 or [losscontrol@masc.sc](mailto:losscontrol@masc.sc) by September 16, and staff will accommodate if possible.

**General Information**

The SC Municipal Insurance Trust and the SC Municipal Insurance and Risk Financing Fund offer training sessions on a variety of risk management and safety and health topics. The programs also provide members a forum for sharing ideas and staying current on state and federal laws.

**Upcoming Meeting**

- Risk Management Services Annual Members Meeting – November 6, 2024

**Meeting Location**

Cooperative Conference Center  
169 Laurelhurst Ave.  
Columbia, SC 29210

**Contact Information**

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Municipal Association of SC  
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