The information provided here is for informational and educational purposes and current as of the date of publication. The information is not a substitute for legal advice and does not necessarily reflect the opinion or policy position of the Municipal Association of South Carolina. Consult your attorney for advice concerning specific situations.

The Partnership for Inclusive Innovation

MASC Annual Meeting
July 18, 2024

pin — partnership for inclusive innovation
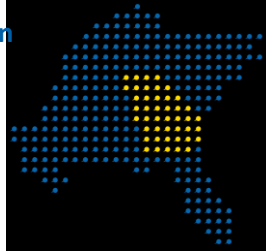
The Partnership For Inclusive Innovation

An award-winning public-private partnership that tackles the world's biggest challenges at the local level through the deployment of innovation, social and financial capital.

- Provide services and support throughout the Southeast
- Empower people and communities large and small
- Catalyze upward mobility for a more resilient and equitable future
- Unlock the promise of innovators who have been underserved
- Utilize a P3 model and multistakeholder approach
- Provide holistic support to champion a dynamic and thriving ecosystem

Mission: Catalyze innovation, opportunity and shared economic prosperity through public-private partnership

pin

Where We Fit

The Partnership fosters a regional connected innovation ecosystem for all. Few organizations share all four of the hallmarks to accelerate innovations that spur transformational growth and economic and community success:

- A public/private coalition
- Community-driven work and impact throughout Georgia and beyond
- Defining and advancing inclusive innovation across geographic, racial, gender and socio-economic equity
- A hybrid model that combines grantmaking and hands-on programs

Public Private — Hybrid Model — Regional — Inclusive Innovation — Partnership for Inclusive Innovation
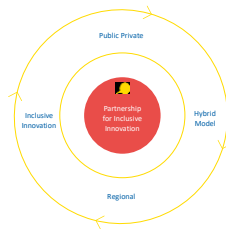
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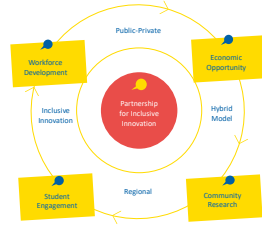**What We Do**

Through its four pillars and cross-pillar approach, the Partnership provides social and financial capital to scale programs, research, technology and services; builds regional innovation hubs; and mentors the next generation of innovators who can navigate public-private partnership for shared economic success.
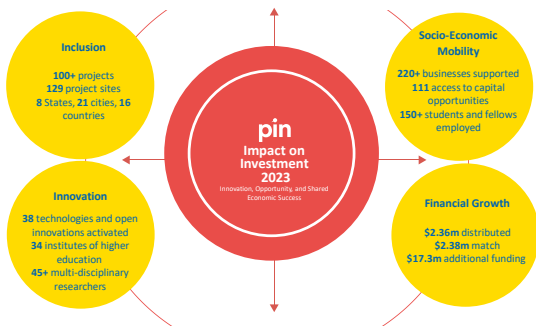

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Inclusion
100+ projects
129 project sites
8 States, **21** cities, **16** countries

Innovation
38 technologies and open innovations activated
34 institutes of higher education
45+ multi-disciplinary researchers

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Impact on Investment 2023
Innovation, Opportunity and Shared Economic Success

Socio-Economic Mobility
220+ businesses supported
111 access to capital opportunities
150+ students and fellows employed

Financial Growth
$2.36m distributed
$2.38m match
$17.3m additional funding

Workforce Development

Workforce Development

Develops next generation innovators that can deftly navigate the public and private sectors, while building subject matter expertise in growth industries.

- Reduce barriers to finding meaningful employment and spur economic mobility
- Engage public and private employers by connecting them to the talent needed for current and future job functions
- Inject talent into key growth industries by building pipelines to the available workforce
- Facilitate programming that exposes talent to leadership development, career exploration and social capital

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Fellowship Inclusivity

5 states
5 countries
3 continents

58% Women

60% first-generation college graduates

50% Georgians

pin

Employer Ecosystem

5 Corporate	Honeywell · Microsoft · COX · NexTraq · FREUDENBERG-NOK
3 Research	GT Supply Chain and Logistics Institute · GT Manufacturing Institute
3 Government	Fulton County · Rockdale County Public Schools · gta
2 Non-Profit	parkmobile · Georgia Gwinnett College
1 Public-Private	Atlanta BeltLine

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Workforce Development

South Carolina Quantum FinTech Project

- Key partners:
  - Shaw Circle, a FinTech start-up private fund manager founded by graduates of the University of South Carolina Columbia
  - FinTrust, a Greenville, SC based investment advisory firm
  - The South Carolina Quantum Association, a Columbia, SC non profile that stimulates collaboration among academia, entrepreneurs, industry, and government
- Focus on comprehensive research that guides investment approaches in the US equity and options markets, emphasizing data analytics and the integration of advanced technologies such as machine learning and quantum computing.

pin

Economic Opportunity

Economic Opportunity

Nurtures the development of entrepreneurial ecosystems and technology hubs to create a network of inclusive communities that drive regional innovation and advance economic success.

- Provide community-based programming and grantmaking
- Foster public-private collaborations to lead regional entrepreneurial ecosystem development
- Advance entrepreneurial activity and innovation hub development
- Connect a network of inclusive entrepreneurial ecosystems to drive regional innovation, economic growth and impact

"Since the launch of FLEX, the Partnership has been a great resource and encouragement to our team. Collaborating with the Partnership will provide the opportunity for FLEX to meet its goal of fueling Georgia's student entrepreneur ecosystem in the most innovative and effective way possible."

– Melissa Dark, GA FLEX Program

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PIN Leaders Program

Fosters economic opportunity by improving entrepreneurial ecosystem building capacity and tech-based economic development within communities to drive innovation and economic growth.

Objectives:

- Rural, small and midsized communities across the Southeastern US
- Develop community teams comprised of public, private and civic leaders to build local capacity
- Drive regional collaboration, innovation and economic and community prosperity
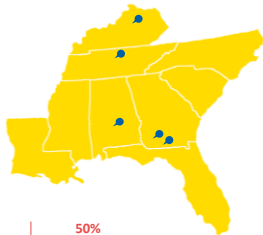

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Regional Leaders Network

- **Albany, Georgia** - Entrepreneur Support Center
- **Kentucky-Tennessee** - Regional Technology Transfer Office
- **Montgomery, Alabama** - Small Business One-Stop Shop
- **Thomasville, Georgia** - Community Development Fund

| **4** Southeastern States | **50%** Georgia Communities | **75%** Rural Serving Communities | **50%** Small to Midsized Cities |

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Student Engagement

Student Engagement

Develops the next generation of leaders for public service, innovation and technology using team-oriented place-based programming, experiential learning and mentorship

- Foster intentional collisions of civic-minded students, organizations, and leaders
- Support social impact through public innovation and civic technology projects
- Build a multi-level mentorship program to develop next generation innovators

"The Partnership has not only provided me an opportunity to gain experience in a competitive field, but they also helped me gain a greater understanding of my skills and interests. I left my internship feeling much more confident working and navigating the public sector, and I felt extremely supported by student staff throughout the entire process."

– Phoebe Milledge, University of Georgia student

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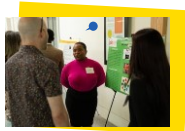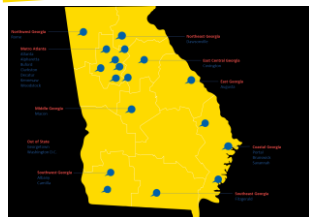### 2024 Project Locations

pin

2024 PIN Summer Internship

41 Projects Represent:

- 39 host sites: academic, foundations, government, non-profit, private sector
- 13 alumni and 26 new organizations
- 2 Anchor Partners
- 19 cities and 3 states
- 9 Georgia Economic Development Districts
- 1 Build Your Own Project (BYOP)

pin

PIN Summer Internship

The 2024 Intern Cohort includes:

- **80 Interns** (27% increase from last year) from **23 universities** across **48 majors, 9 states** and **19 countries**

- **10%** of interns are from **rural communities, 42% Pell eligible** and **36% First-generation college students**

- **401 applications** (20% acceptance rate) from **57 universities** across **121 majors, 20 states** and **32 countries**

- Projected student hours: **38,000+**

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Summer Internship Project Examples

https://pingeorgia.org/initiatives/summer-interns/

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Community Research

Community Research

Actively empower communities and drive the advancement of applied research through collaborative innovation, data-driven solutions and cutting-edge technology.

- Ensure that communities can harness appropriate technology, data and innovations to become more efficient, equitable and resilient
- Advanced applied, multi-disciplinary research for community benefit
- Leverage financial and social capital to support community engagement
- Foster public-private collaborations and community trust
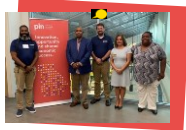
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Community Research Grants

A cohort-based program that supports local governments, multidisciplinary researchers and teams to implement innovative projects for transformational change.

Program Highlights:

- Local Government and University Researcher Teams
- Competitive program, next proposal window Feb-May 2025
- $100,000 for a 1-year project, funds split between the partners
- Projects should pilot technology & innovation to solve community problems
- PIN can help provide introductions to researchers who can suggest solutions and help design a project, including help with the proposal

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Community Research Grants

A cohort-based program that supports local governments, multidisciplinary researchers and teams to implement innovative projects for transformational change

Past Funded Projects

- **City of Albany 2018:** Developed an automated housing registry
- **City of Woodstock 2019:** Smart Woodstock transportation masterplan and smart corridor study
- **City of Valdosta 2020:** Smart traffic monitoring and communication system with signal preemption for emergency vehicles
- **Pike & Spalding County 2021:** Advancing community connectivity with broadband
- **City of Atlanta 2022:** Innovative energy auditing practice with drones, followed by energy efficiency upgrades and education for homeowners

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Digital Twin

A virtual representation of a physical place that allows real-time monitoring, analysis and simulation to optimize performance and support decision-making.

- Columbus & Warner Robins
  - Profiled, published and academically recognized
  - Applied for the SMART 20 Awards, which Valdosta won in 2021
- Woodstock and Warner Robins mayors to attend Taipei Smart City Summit & Expo, competing for the Intelligent Community Forum Awards
- PIN positioned these projects for international acclaim by demonstrating digital twinning as a powerful tool for community resilience

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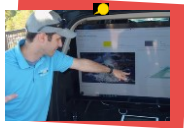
Community Research

Empower communities to leverage technology and data that advance research and improve the quality of life.

SCAN ME

- **Inclusion:** **17** AI for Good grant proposals received in 2024, including from Alabama, South Carolina and Florida partners
- **Innovation:** Triple Smart Cities Win for Columbus, Warner Robins and Woodstock
- Next application period is February 1 – May 15, 2025
- Scan QR Code to answer two-question survey and be contacted

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Partnership Opportunities

Potential Partners

Community Research
- Government agencies, faculty researchers, and smart city researchers

Economic Opportunity
- Public, private, and civic sector leadership interested in entrepreneurial ecosystem building

Student Engagement
- Government agencies, non-profits, foundations, startups, and coalitions

Workforce Development
- Corporations, enterprises, government agencies, non-profits, foundations, startups, coalitions, and public-private partnerships

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Program Applications

Workforce Development
- Fellowship Employer Applications: July – January

Student Engagement
- Project/Host Site Application: September – November

Economic Opportunity
- Pre-application: November – January

Community Research
- Applications: February – April

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SCALE for Innovation

Thank You

Visit our website: Pingeorgia.org
Follow us: @pingeorgia

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SCALE for Innovation Summit

Social Capital and Leadership Exchange for Innovation

Details	Purpose	Goals
■ Event date: October 11, 2024 – Save the Date! –	■ Make mentorship more accessible	■ Catalyze the transfer of social capital
■ Virtual event	■ Foster connection between innovators	■ Drive employment outcomes
■ Sponsorship opportunities available	■ Create regional innovation network	■ Generate reputation and financial capital for PIN

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SCALE for Innovation Summit

Main Stage	Breakout Rooms	Post-Event

Inform
- Event opening & close
- Fireside Chat on Social Capital
- Interactive polls, etc.
- Grounds the conversations

Mentor
- Breakout rooms focused on different topics/ themes
- Multiple Sessions
- Alternative mentorship models showcased
- Celebrity guests may make an appearance

Connect
- Opt-in attendee directory (question at registration)
- LinkedIn community
- Drumbeat communications (National Mentorship Day, etc.)

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Register for SCALE:

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Thank You

Visit our website: Pingeorgia.org
Follow us: @pingeorgia

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