

**Municipal Association of South Carolina
Advanced Municipal Elected Officials Institute of Government
Columbia Metropolitan Convention Center – 1101 Lincoln St., Columbia, SC
Wednesday, March 26, 2025**

Advanced Continuing Education (ACE)

Moderator: *Jonathan Irick, Staff Associate for Main Street SC, Municipal Association of SC*

9:00 – 9:05 a.m. **Welcome**
Jonathan Irick, Staff Associate for Main Street SC, Municipal Association of SC

9:05 – 10:30 a.m. **Leadership: Service Excellence**
*Ashlye V. Wilkerson, Ph.D., Phenomenal Women Leading, LLC
Melissa Watson Ward, Deputy Affiliate Director, Emerge Americas*

10:30 – 10:45 a.m. **Break**

10:45 a.m. – noon **Leadership: Service Excellence**
*Ashlye V. Wilkerson, Ph.D., Phenomenal Women Leading, LLC
Melissa Watson Ward, Deputy Affiliate Director, Emerge Americas*

Noon – 1:00 p.m. **Lunch**

1:00 – 2:30 p.m. **Strategies for Effective Code Enforcement**
*Charlie Barrineau, Field Services Manager, Municipal Association of SC
Sara Weathers, Associate General Counsel, Municipal Association of SC*

2:30 – 2:45 p.m. **Break**

2:45 – 4:00 p.m. **Strategies for Effective Code Enforcement**
*Charlie Barrineau, Field Services Manager, Municipal Association of SC
Sara Weathers, Associate General Counsel, Municipal Association of SC*

4:00 p.m. **Evaluation Link and QR Code:**
Link: <https://bit.ly/EDU25>



**** Sign-in sheets ****

Sign-in sheets will be distributed in the morning and afternoon. They are the official record of your attendance. If you do not sign both, you will not be credited for attending this course.