

**Municipal Association of South Carolina  
Advanced Municipal Elected Officials Institute of Government  
Columbia Metropolitan Convention Center – 1101 Lincoln St., Columbia, SC  
Wednesday, January 22, 2025**

**Advanced Continuing Education (ACE)**

<b>Moderator:</b>	<i>Jonathan Irick, Staff Associate for Main Street SC, Municipal Association of SC</i>
<b>9:00 – 9:05 a.m.</b>	<b>Welcome</b> <i>Jonathan Irick, Staff Associate for Main Street SC, Municipal Association of SC</i>
<b>9:05 – 10:30 a.m.</b>	<b>Leadership: Service Excellence</b> <i>Ashlye V. Wilkerson, Ph.D., Phenomenal Women Leading, LLC</i> <i>Melissa Watson Ward, Deputy Affiliate Director, Emerge Americas</i>
<b>10:30 – 10:45 a.m.</b>	<b>Break</b>
<b>10:45 a.m. – noon</b>	<b>Leadership: Service Excellence</b> <i>Ashlye V. Wilkerson, Ph.D., Phenomenal Women Leading, LLC</i> <i>Melissa Watson Ward, Deputy Affiliate Director, Emerge Americas</i>
<b>Noon – 1:00 p.m.</b>	<b>Lunch</b>
<b>1:00 – 2:30 p.m.</b>	<b>Strategies for Effective Code Enforcement</b> <i>Charlie Barrineau, Field Services Manager, Municipal Association of SC</i> <i>Eric Shytle, General Counsel, Municipal Association of SC</i>
<b>2:30 – 2:45 p.m.</b>	<b>Break</b>
<b>2:45 – 4:00 p.m.</b>	<b>Strategies for Effective Code Enforcement</b> <i>Charlie Barrineau, Field Services Manager, Municipal Association of SC</i> <i>Eric Shytle, General Counsel, Municipal Association of SC</i>
<b>4:00 p.m.</b>	<b>Evaluations</b>

**\*\* Sign-in sheets \*\***

**Sign-in sheets will be distributed in the morning and afternoon.** They are the official record of your attendance. If you do not sign both, you will not be credited for attending this course.