

Municipal Technology Association of SC

Annual Meeting

September 18 - 20, 2024

SpringHill Suites Downtown Greenville
200 E. Washington St., | Greenville, SC 29601

Wednesday, September 18

1:00 – 5:00 p.m. Registration

3:30 – 5:00 p.m. Tools of the Trade

*Municipal Technology Association of South Carolina
Board of Directors*

Being the tech person for a city, town or county can be a tough job. Hear from the MTASC board of directors about the tools and services used to make their jobs easier and more effective.

5:00 – 6:00 p.m. Exhibitor Showcase and Reception

Thursday, September 19

8:00 a.m. – noon Registration Open

8:00 – 9:00 a.m. Exhibitor Showcase Open

9:00 – 9:30 a.m. Exhibitors and Sponsor Introductions and Door Prizes

9:30 – 10:30 a.m. Artificial Intelligence

Josh Cavalier, JoshCavalier.ai

Artificial intelligence is changing the landscape of work and local governments are by no means exempt. Hear from Cavalier about general AI polices for government.

10:30 – 10:45 a.m. Break

10:45 – 11:30 a.m. South Carolina Critical Infrastructure Cybersecurity

Caitlin Scroggins, Program Coordinator, SC Critical Infrastructure Cybersecurity Program, SC State Law Enforcement Division

Cyber threats are a big deal. Hear about the SC Critical Infrastructure Cybersecurity Program, and get an update on what is happening around the state when it comes to cybersecurity.

11:30 – 11:45 a.m. Break

11:45 a.m. – 12:30 p.m. Migrating to the Microsoft Office 365 Government Cloud and 10 Tips for Using It Once You're There

Ron Braatz, President, LiftOff

Tom Erdely, Office 365 Senior Guided Deployment Specialist, LiftOff

LiftOff has migrated over 800 cities and counties to the Microsoft GCC cloud. In this session, LiftOff will share several case studies for migration, followed by tips and best practices to maximize what the cloud can do for you.

12:30 – 1:30 p.m.

Networking Luncheon

1:30 – 2:15 p.m.

Drone Technology and Geographic Information Systems

Bryce Motes, GIS Coordinator, Town of Summerville

Learn about regulations when it comes to using drones, what drones and GIS can be used for, and how municipalities can use drone technology and GIS.

2:15 – 2:30 p.m.

Break

2:30 – 4:00 p.m.

Roundtable Discussion

*Municipal Technology Association of South Carolina
Board of Directors*

The always-popular roundtables are back! Interact with your colleagues as you troubleshoot and discuss solutions and best practices for various topics. Some of this year's discussions will include police technology and hardening a Windows 11 system.

5:30 – 7:30 p.m.

Evening Event at Gather Greenville

Ticket price of \$30 includes dinner at numerous food stalls, alcoholic and nonalcoholic beverages and transportation. All attendees must have a ticket.

Friday, September 20

9:00 – 10:30 a.m. Cybersecurity Updates

Sean Fay, Inspector General, Acting CISO, SC Department of Social Services

Cybersecurity updates are a must for all municipal technology members. Join Sean Fay for his update, and information on security and safety issues.

10:30 – 11:00 a.m.

Annual Business Meeting

11:00 a.m.

Adjourn

Who We Are

The Municipal Technology Association of SC promotes the effective use of information technology by municipalities. MTASC offers training on how to improve services and achieve greater efficiencies using the latest technological innovations for municipal government. For more information about the Association, visit www.masc.sc (keyword: MTASC).

Exhibiting

If your organization is interested in exhibiting, contact Lea Ann Mitchell at 803.933.1254 or lmitchell@masc.sc. Exhibitor information is also available on the Association's website, www.masc.sc (keyword: MTASC).

Hotel Information

Special room rates are available at the SpringHill Suites Greenville Downtown. Make reservations by calling 864.720.2901 by **August 28, 2024**. You must identify yourself as part of the MTASC group to receive the block room rate. Room rate includes daily breakfast. Parking is available at the city garage located across the street at the daily rate or valet parking is \$20 per day.

SpringHill Suites Downtown Greenville
200 E. Washington St.,
Greenville, SC 29601
864.720.2901

Room rate: \$169 plus taxes and fees
Check in: 4 p.m.
Check out: Noon

Hotel Reservation Deadline: August 28

Contact Information

Lea Ann Mitchell
Staff Associate for Affiliate Services
Municipal Association of SC
803.933.1254 | lmitchell@masc.sc

Upcoming Meeting

MTASC Spring Meeting
March 20, 2025
Cooperative Conference Center, Columbia



**Municipal Association
of South Carolina**

1411 Gervais Street
PO Box 12109
Columbia, SC 29211
www.masc.sc

*The Municipal Technology Association of South Carolina is an affiliate of the
Municipal Association of South Carolina.*

2024 Board of Directors

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Registration Information

The registration deadline is September 11. Registration fees of \$270 for members and \$280 for nonmembers. The price includes all educational sessions, the exhibitor reception, and the networking luncheon.

The guest registration fee of \$30 includes the exhibitor reception on Wednesday. Guests may not attend the networking luncheon or sessions without paying the full registration fee.

Register online at www.masc.sc or mail completed registration form and check made payable to the Municipal Association of SC to:

MASC
PO Box 12220
Columbia, SC 29211
ATTN: MTASC

Cancellations must be received by 5 p.m. on September 11 to receive a refund.

Conference attire is business casual. The session rooms may be cool, so you may want to bring a sweater or jacket.

For special needs requests, contact Lea Ann Mitchell at 803.933.1254 or lmitchell@masc.sc by September 11, and we will accommodate if possible.

MTASC Registration Form

Annual Meeting ♦ September 18 - 20, 2024

Name Badge Information

The following information will appear on your name badge for this meeting.

First name (example: Bill)

Full name (example: William J. Smith, Jr.)

Title New

Local government/business name

Contact Information

Birth month/day Last four digits of SSN
This combination of numbers is used as the official's personal identification number to access online services, simplify event registration and ensure proper recording of participation in Association training programs.

Local government/business name

Preferred mailing address New
Type: Municipal Business

City/State ZIP

Preferred phone New
Type: Municipal Business Mobile

Email address New

For additional attendees, make a copy of this form.

Registration Fees

Check one:

- MTASC member** \$270
Includes educational materials, exhibitor reception, and lunch on September 19.
- Nonmember** \$280
Includes educational materials, exhibitor reception, and lunch on September 19.
- Guest Registration** Qty: \$30
Includes two drink tickets for the exhibitor reception.
- Evening Event on September 19** \$30
Includes food, nonalcoholic and alcoholic beverages and transportation. All attendees must have a ticket to attend.
- Guest – Evening Event on September 19** \$30
Includes food, nonalcoholic and alcoholic beverages and transportation. All attendees must have a ticket to attend.

Total: _____