



**Fourth Quarter Training Agenda
Wednesday, November 13, 2024**

Black Creek Arts Council | 116 W. College Ave. | Hartsville, SC 29550

- 9:45 – 10:00 a.m.** **Name Badge Pickup and Refreshments**
- 10:00 a.m.** **Welcome, Announcements and Introductions**
*Jonathan Irick, Staff Associate for Main Street SC,
Municipal Association of SC*

Matt Winburn, Director, Main Street Hartsville
- 10:05 – 11:15 a.m.** **Downtown as a Canvas: The Power of Public Art**
Randy Wilson, President, Community Design Solutions
- Public art has the power to drive creativity, placemaking, quality of life, and economic development. When art is present in a downtown, the creative community thrives. This session will provide the practical steps associated with implementing a public art plan by outlining real-life approaches to the planning, policies, procedures and funding mechanisms necessary to make it happen.
- 11:15 – 11:30 a.m.** **Break**
- 11:30 a.m. – 12:15 p.m.** **How can a CDFI Help Small Businesses in Your Community?**
Will Brown, Business Support Program Office, CommunityWorks
- CommunityWorks, is a nonprofit Community Development Financial Institution, also known as a CDFI. It will share what products and services it provides small business owners in South Carolina to help them grow and succeed, ranging from loans to credit builders and one-on-one business support. CDFIs can serve entrepreneurs who may not be able to work with traditional financing institutions.
- 12:15 – 1:15 p.m.** **Lunch and Statewide Updates**
Lunch Provided by the City of Hartsville and CommunityWorks
- 1:15 – 2:45 p.m.** **Discovering Downtown Hartsville Walking Tour**
Wear comfortable walking shoes and discover the projects and initiatives impacting downtown Hartsville.

Established in 1983, Main Street SC is a comprehensive revitalization program that promotes the economic redevelopment of historic commercial districts throughout the state.
Main Street SC is a program of the Municipal Association of SC and is a National Main Street Center Coordinating Program.



2:45 – 4:00 p.m.

Grants 101 Training

Drayton Arnold, Funding Specialist II, Bolton & Menk, Inc.

Identifying, preparing, and securing federal, state and local grant funding can be a challenge for communities of all sizes. In this session, participants will get an overview of key funding opportunities related to public art and community development that assist in addressing community needs. They will discuss how to find grant funding, how to write a successful grant application, best practices for administration and several funding opportunities.

4:00 p.m.

Closing Remarks and Adjourn

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