



**First Quarter Training Agenda
Wednesday, February 26, 2025**

Municipal Association of South Carolina | 1411 Gervais St. | Columbia, SC 29211

- 10:00 a.m. **Welcome, Announcements and Introductions**
Jenny Boulware, Manager, Main Street SC
- 10:05 – 10:50 a.m. **Advocating for Main Street**
Kelly Humrichouser, Director of Government Relations, Main Street America
- Speaking up about your program's efforts and communicating the impact of the Main Street movement with decisionmakers is vitally important to securing resources and making policy changes that improve your community. Basic knowledge of advocacy practices can help you build relationships, elevate your brand and navigate challenges. In this session, learn why advocacy is important for Main Street programs and tips for connecting with decision makers. (Main Street Approach – Organization)
- 10:50 – 11:00 a.m. **Break**
- 11:00 – 11:45 a.m. **Main Street America's Policy Agenda**
Kelly Humrichouser, Director of Government Relations, Main Street America
- During this session, hear updates on federal issues, including programs that develop housing in Main Street districts and capacity of Main Street programs. Also, learn more about Main Street America's efforts to advocate for Main Street at the federal level. (Main Street Approach – Organization)
- 11: 50 a.m. –
12:50 p.m. **Lunch** *(Provided by Main Street SC and Tax Credit Marketplace)*
- Hear from Andrew Porio with Tax Credit Marketplace and learn about Main Street SC statewide updates.
- 1:00 – 2:00 p.m. **State House Tour**
Casey Fields, Director of Advocacy, Municipal Association of SC
- Join us as we walk just down the street for a tour of the State House.
- 2:15 – 2:30 p.m. **Municipal Association of SC 2025 Legislative Priorities**
Casey Fields, Director of Advocacy, Municipal Association of SC
- Each year, the Municipal Association identifies legislative priorities for cities and towns to champion at the State House. Learn what topics the Association is focusing on for 2025 and how its annual Hometown Legislative Action Day at the beginning of each legislative session plays an important role. (Main Street Approach – Organization)

2:30 – 2:45 a.m.

Break

2:45 – 3:45 p.m.

South Carolina Processes and Politics

Casey Fields, Director of Advocacy, Municipal Association of SC

Fields will explain the state legislative process and how it intersects with South Carolina politics. (Main Street Approach – Organization)

3:45 – 4:00 p.m.

Closing Remarks and Adjourn