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SC Community Development Association

May 17, 2018



SCPRT Grant Programs Overview

Office of Recreation, Grants & Policy

- Justin Hancock, Director
- Amy Blinson, Grant Programs Manager & LWCF Alternate State Liaison Officer
- Alesha Cushman, PARD Grants Coordinator
- Neal Hamilton, State Trails Coordinator

Responsibilities

- Administer the tourism and recreation grant programs that assist with acquisition and development of parks, recreation and tourism facilities
- Provide technical assistance to communities on a wide range of tourism, parks and recreation issues

Parks and Recreation Development Fund (PARD)

- Created by the General Assembly in 1989
- Joint effort – SCRPA & PRT
- Planning, development and renovations for parks and recreation facilities
- 80/20 Match
- Funding from taxes on Bingo
- County Legislative Delegation approval

PARD Totals

1989 – April 2018

- Total Number of Projects: 3,800
- Amount Awarded: \$53,184,000
- Grant + Sponsor Match: \$66,480,000

PARD Projects



Recreational Trails Program (RTP)

- Established in 1993 under the Federal Highway Administration
- Competitive grants for trail construction, rehabilitation, and acquisition
- Government agencies and Non-Profit Organizations
- 80/20 match \$100,000 max grant
- Approximately \$1,200,000 annually

Type of Projects

- 30% Motorized – Off Road Motorcycles, ATVs
- 30% Non-motorized - Hiking, Biking, Equestrian, Kayak/Canoe
- 40% Diverse Trail use - any user mix

RTP Totals

1993-2017

- Total Number of Projects: 263
- Amount Awarded: + \$17,800,000
- Grant + Sponsor Match: + \$23,882,000

RTP Projects



RTP Projects



Land and Water Conservation Fund (LWCF)

- Created in 1964
- Funded through National Park Service
- Local governments & state agencies
- Acquisition & Development
- Requires a dollar for dollar match
- Competitive grant cycle held every 2 years

LWCF

- Sites assisted must be **restricted to perpetual public outdoor recreation use!**
- Sponsor must keep park in good condition
- Mandatory inspections every 5 years

LWCF Totals

1965-2016

- Total Number of projects: 1,161
- Amount Awarded: + \$61,400,000
- Grant + Sponsor Match: +\$123,000,000

City of Folly Beach Folly River Park



City of Charleston
Sunrise Park

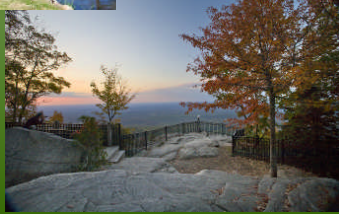


Hunting Island State Park



Glencairn Garden
Rock Hill

Caesars Head State Park



STAR

Sports Tourism Advertising & Recruitment

- Assists communities to attract and host large, *new to the state* sporting events
- These are successfully recruited (bid) events that will attract tourists from outside a 50-mile radius
- May apply for *reimbursement* of Bidding or Hosting expenses
- Dollar for dollar cash match
- \$5,000 minimum \$50,000 max grant

STAR

Applications are accepted year-round:

- Bidding Applications within 180 days of receiving the signed Letter of Intent
- Hosting Applications at least 90 days before the event but no more than 270 days

Eligible Expenses:

- Bid fees; Event specific recruitment materials; Non-public site fees or venue rentals; Rental of furniture, fixtures or equipment; Event specific signage/marketing materials/paid advertising

STAR

Ineligible Expenses:

- Travel/travel-related expenses
- General purpose marketing
- Facility building/renovating/remodeling
- Permanent Equipment
- Monetary or non-monetary awards (trophies, etc.)
- Accommodations
- Clothing
- Hospitality (food/drink/entertainment/gifts, etc.)
- Professional Services (medical/security/media)

Undiscovered SC

- Available for tourism product development
- Local Governments that receive <\$550,000 in Accommodations Tax
- Brick and mortar “shovel-ready” projects
- Must be publicly owned
- Must attract tourists from outside a 50-mile radius
- Dollar for dollar match
- \$100,000 minimum \$200,000 max grant



Garvin House
Bluffton

**Wildlife Sanctuary
Discovery Center**

Walterboro



www.scprt.com

Amy Blinson
SC Dept of Parks, Recreation &
Tourism
803-734-1658
ablinson@scprt.com
